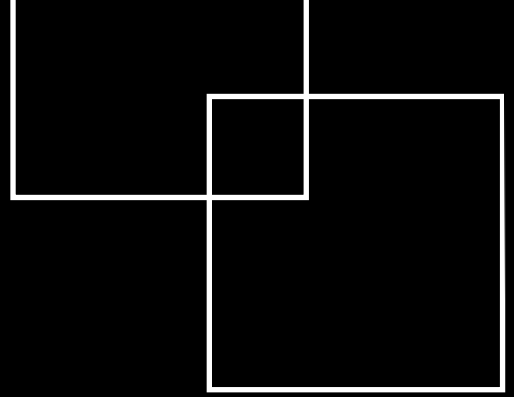


CesiumAstro Brand Guidelines

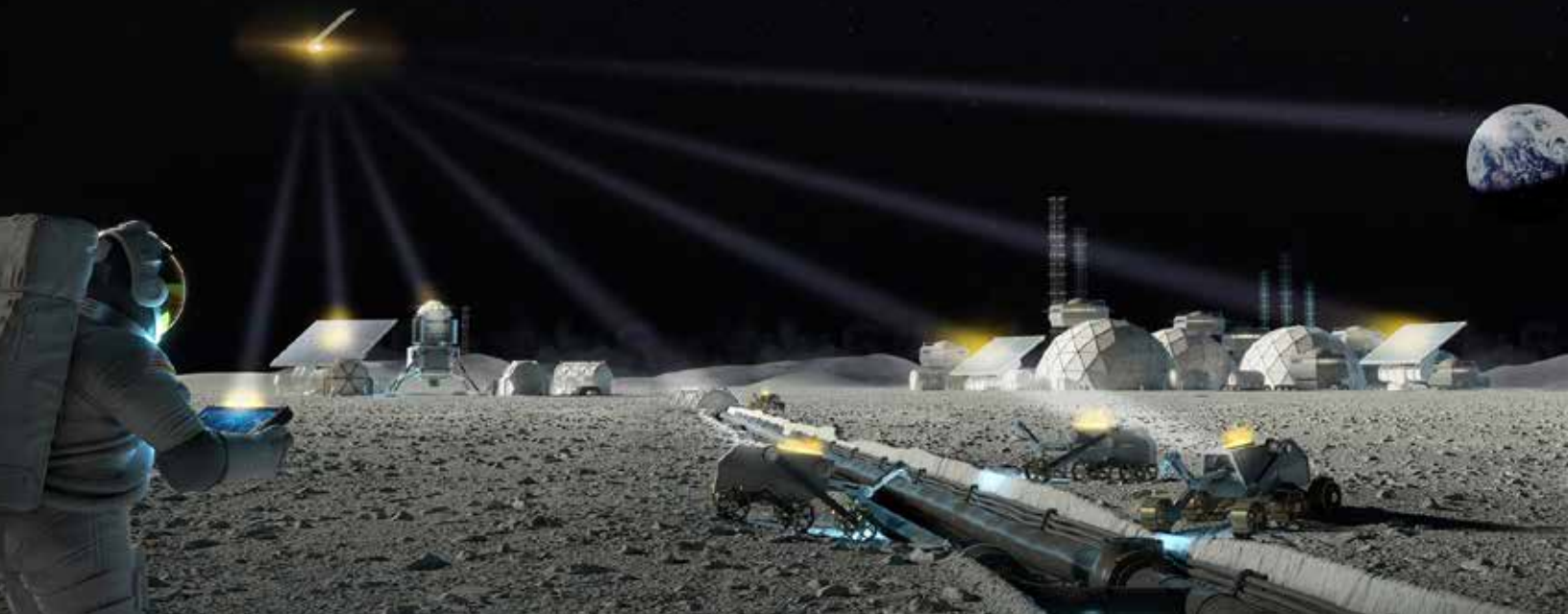


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About CesiumAstro

OUR VISION

We believe information should be accessible to all and our technology is the key to unleashing it universally.

OUR MISSION

Our mission is to deliver advanced phased array technology to diverse applications at compelling performance and cost.

Delivering the future of space connectivity

01.0

Brand

Guidelines

Our Core Values

INTEGRITY

We do the right thing in all cases.

OPTIMISM

We cultivate a happy, healthy, and optimistic workplace.

CUSTOMER FOCUS

We provide our customers the solutions they need. We earn their trust through meaningful interactions and amazing products.

TENACITY

We take action, iterate, and put one foot in front of the other. We anticipate challenges and generate success through persistence.

ENTREPRENEURIAL SPIRIT

We all share the entrepreneurial spirit with which CesiumAstro was founded, and it motivates us to break down barriers and find the path forward. We think, act, and make decisions as owners of the company.

INGENUITY

We are solutions-focused. We build upon the research, effort, and experience of our predecessors to solve problems.

EFFECTIVENESS

We are results-driven and always meet our commitments. We achieve tangible results in a clear, methodical manner.

CAMARADERIE

We value the time we spend with our team. We show our respect for one another through professional interactions, valuable critical feedback, and speaking positively of one another to our peers.

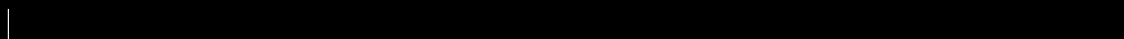
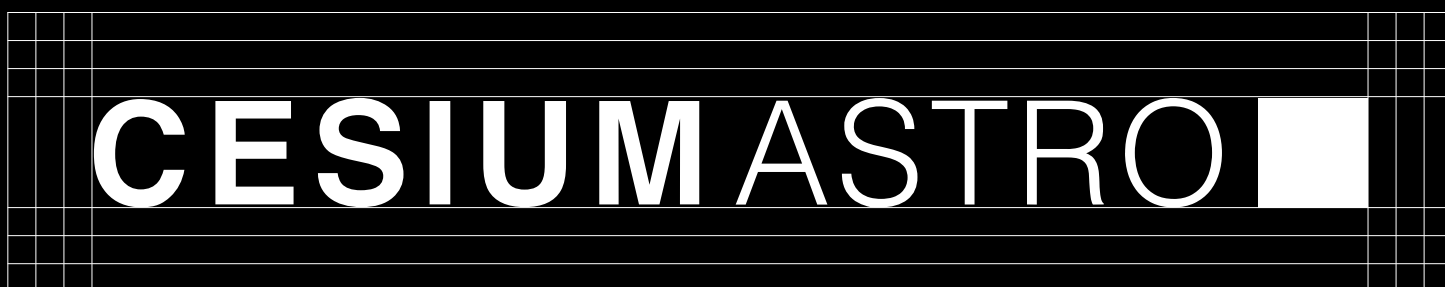
FUN

We have fun in both work and leisure. We really enjoy what we do!

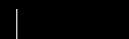
02.0

Company

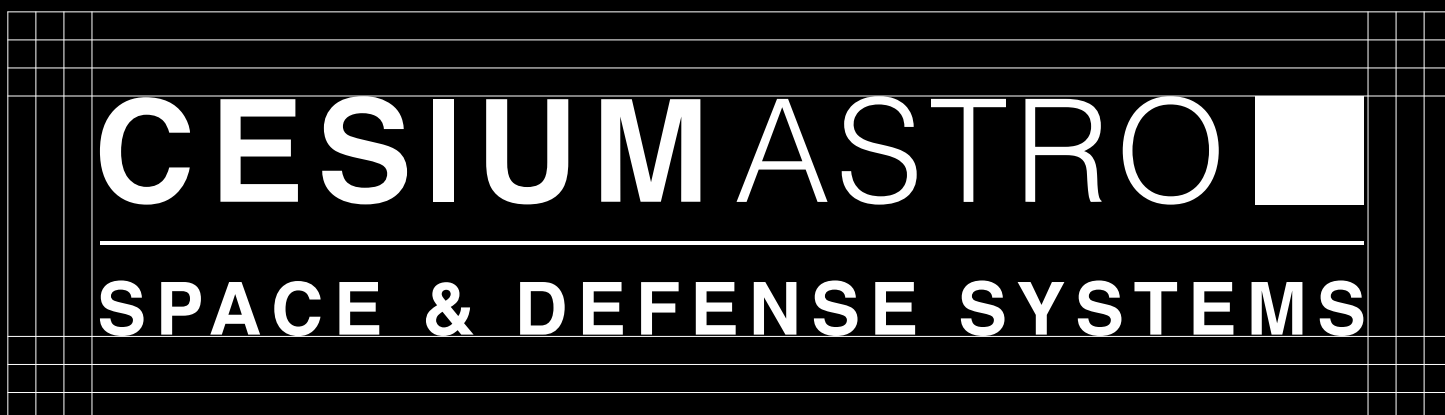
Logo



The brand name



The symbol



In our corporate design, we have selected two background colors that are acceptable for use with our logo. These colors are white and black. Black is the preferred background color for our logo as it creates a clean, minimalistic look that

is consistent with our brand's overall aesthetic. When placing our logo on a black background, we recommend using the white version of our logo, as this provides a strong contrast and ensures that the logo is easily visible.

CESIUM ASTRO ■

SPACE & DEFENSE SYSTEMS

CESIUM ASTRO ■

SPACE & DEFENSE SYSTEMS

Logo A :
White or Light Background

Logo B :
Black or Dark Background

03.0

Construction & Clearspace

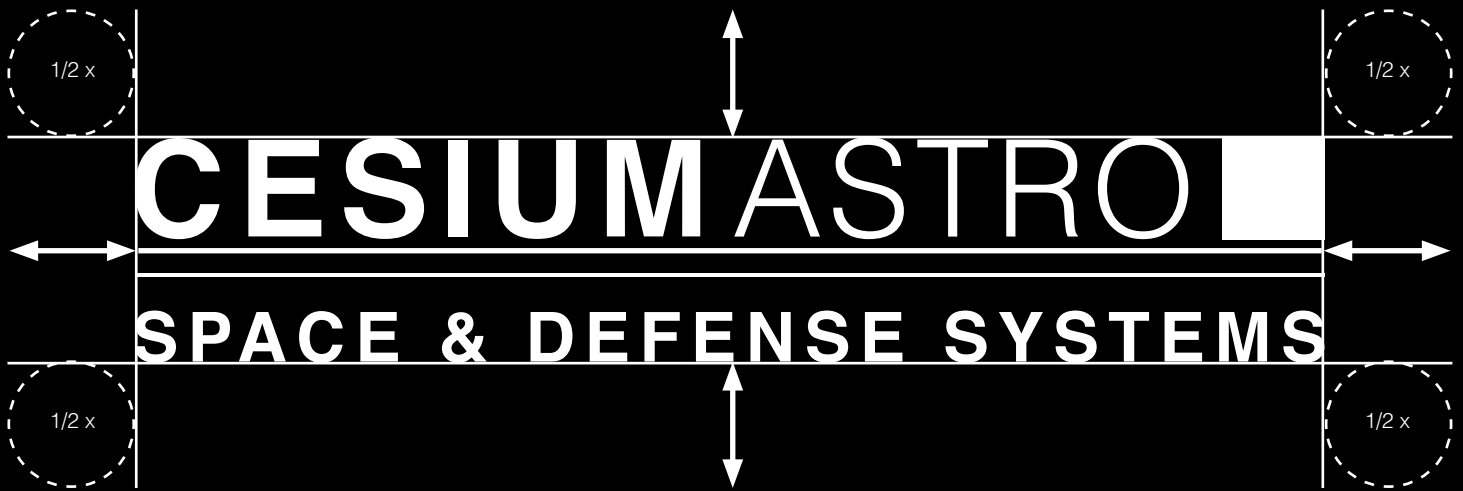
Logo Sizing



Logo Orientation

Vertical





Logo Clearspace

In cases where equal spacing all around is not possible, ensure at least two sides are still equal.

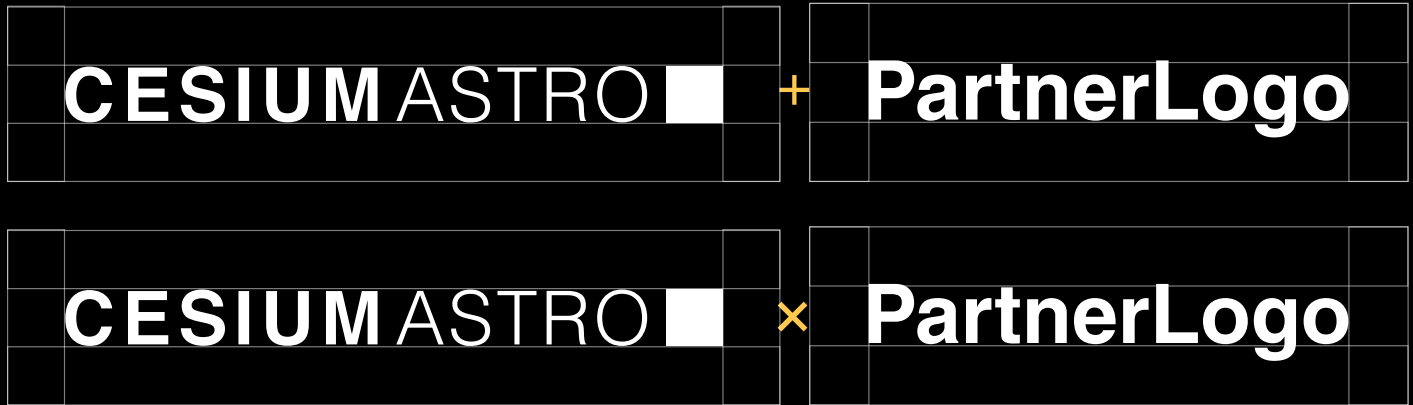


Signage



04.0

Logo Lockup



Example of partnership logo placement

CESIUM ASTRO ■ **+** **Honeywell**

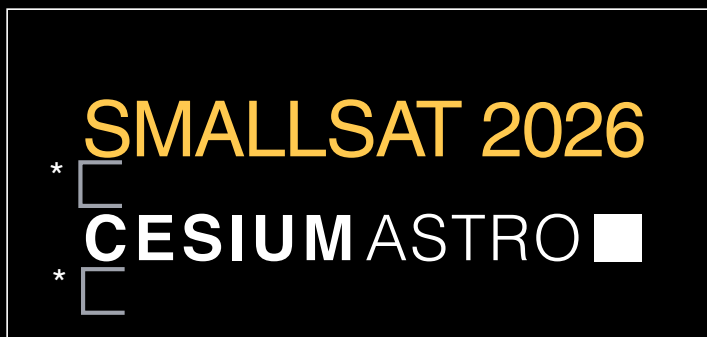
CESIUM ASTRO ■ **x** **AIRBUS**

04.1

Application on a Background

For promotional content, the logo may be accompanied by text as long as:

- Text does not ignore clear spacing guides
- Text has a spacing height of tagline to bottom of logo*
- Text is in brand appropriate font and color



Spacing under or above logo for accompanied text



When placing logo over an image it must have adequate plain background or gradient fill for maximum readability